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		Issue No.	01
		Revision No.	00
		Date	06272018
		VPD-PDO	ACTIVITY REPORT FORM
		QAC No.	CC-06272018

Campus: Manila

Sector: Planning and Development

College/Department/Unit: Planning and Development Office

Project/Activity Title : Strategic Planning Workshop for 2023- 2028


Conduct Schedule

Date : May 17-19, 2023
 Time : 08:00 am- 07:00 pm
 Venue : The Bayleaf Hotel Cavite

- Objective(s)** :
- To create a vision and establish long-term goals and objectives by identifying key performance indicators and assessing where the university stands in relation to its goals.
 - To allocate resources effectively by eliminating duplication of effort, ensuring that resources are being used efficiently, and prioritizing investments in research and infrastructure.
 - To enhance the reputation of the university by identifying key priorities and developing strategies to achieve them, demonstrating their commitment to excellence, and attracting top students, faculty, and staff.
 - To adapt to changes in the environment by conducting a SWOT analysis by identifying threats and opportunities and developing strategies to respond to them.
 - To improve accountability and transparency by establishing clear goals and objectives to measure their progress and demonstrate the set goals and targets to stakeholders.


- Participants** :
- Comm. Jo Mark Libre, Chair, TUP Board of Regents*
 - Engr. Romelen Tresvalles, Director, DOST NCR*
 - Dir. Kathleen Mangune, Director IV, Infrastructure Staff, NEDA
 - Dr. Diosdado Zulueta, President, Marinduque State College
 - Mr. Alfredo Ofrecio, Chief of Staff, Marinduque State College
 - Engr. Reynaldo Ramos, President, Technological University of the Philippines
 - Ms. Mona J. Purganan, OIC Vice President for Planning and Development
 - Atty. Christopher M. Mortel, Vice President for Administration and Finance
 - Dr. Hasmin Ignacio, Vice President for Academic Affairs
 - Dr. Emmanuel L. Ferrer, Vice President for Research and Extension
 - Dr. Myrna Tepora, Campus Director TUP Cavite
 - Dr. Connie C. Aunario, OIC- Director, Planning and Development Office

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		Issue No.	01
VPD-PDO	ACTIVITY REPORT FORM	Revision No.	00
		Date	06272018
		Page	2 / 1
		QAC No.	CC-06272018

- Ms. Vivian Santos, Budget Office
- Mr. Catalino Fortes Jr., Accounting Office
- Engr. Lyndon Bague, Director, QAACSO
- Dr. May Ann Codera, College Secretary, CIT
- Ms. Josephine Alden, Faculty, GAD Representative
- Prof. Ghazali Illuminada Sison, Director, Office of the Academic Programs
- Dr. Rosemarie Theresa Cruz, University Registrar
- Dr. Melbern Maltezo, Director, Office of the Graduate Program
- Ms. Joyce Mata, Cashier's Office
- Engr. Benedicto Fortaleza, Director, University Extension Services
- Mr. Jonel Macalisang, Director ITSO/ TLO
- Mr. Dennis Tabucol, Research Staff, URDS
- Dr. Joshua Soriano, College Secretary, COS
- Ar. Roselia Rowena Manzano, College Secretary, CAFA
- Ar. Elpidio Balais Jr., Dean, CAFA
- Dr. Ryan Reyes, Faculty, COE
- Prof. Elpidio Virrey, Dean, CIT
- Dr. Romeo S. Ebonite, Dean, CIE
- Engr. Lucia Ortega, College Sec, COE
- Dr. Hadji Alegre, Dean, COS
- Dr. Melito Baccay, Director, IRTC
- Dr. Gina Basa, Director, ILLEAO
- Dr. Arjun Ansay, Director, Alumni Affairs
- Ms. Caithlyn Kyle Juayong, HRMS
- Mr. Dexter Andrada, Driver, Office of the President
- Mr. James Adriano Urbino, Staff, COA
- Dr. Vicky Galiza, CAO
- Ms. Lovella Valencia, Nurse, Medical Clinic
- Prof. Ernita Calayag, Special Assistant to the President
- Dr. Neil Andrew Calayag, Head, CIE
- Dr. Michael Bhubet Baluyot, Head, CLA
- Dr. Margareth Aquino, Dean, OSA
- Dr. Apollo Portez, Director, ERDS
- Atty. Christian Calingasan, CAO, TUP Taguig
- Dr. Laarnie Macapagal, ADRE, TUP Taguig
- Mr. Zainoden Macaribang, Budget Officer, TUP Taguig
- Engr. Jediah Puertollano, Planning Staff, TUP Taguig
- Ms. Vhenlyn Gimena, USG President, TUP Taguig
- Ms. Leila Ramos, OSA, TUP Taguig
- Mr. Glenn Ortiz, IBP TUP Taguig
- Prof. Ma. Cecilia Reyes, ADAA, TUP Cavite
- Prof. Jean Rose Esguerra, ADRE, TUP Cavite
- Engr. Darius Fajardo, Planning Officer, TUP Cavite
- Ms. Nikka Rose Vergara, OIC- Budget Officer, TUP Cavite
- Ms. Nicka Liezl Kwan, Faculty Staff, Planning Office, TUP Cavite
- Atty. Danilo Abayon, CAO, TUP Cavite
- Mr. Mark Ryan Chavez, USG President, TUP Cavite
- Engr. Marc Francis Sison, ADAA, TUP Visayas

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		Issue No.	01
VPD-PDO	ACTIVITY REPORT FORM	Revision No.	00
		Date	06272018
		Page	3 / 1
		QAC No.	CC-06272018

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- Engr. Gregorio Crisostomo, ADRE, TUP Visayas
 - Mr. Benito Casilagan, Planning Officer, TUP Visayas
 - Mr. William Gamboa, Planning Staff, TUP Visayas
 - Mr. Justin Kylo Marc Orpia, Faculty Staff, QAACSO
 - Ms. Aileen Dollisen, Staff, QAACSO
 - Ms. Rhacelle Jane Mendoza, Staff, Planning
 - Dr. Alexander Mag-isa, Faculty Federation PRO
 - Ms. Cecilia Bernales, Supervising Auditor OSUCs, COA
 - Ms. Guadalou B. Certifico, COA Staff
 - Mr. John Christopher Caneda, COA Staff
 - Ms. Joanna Marie Lay-on, COA Staff
 - Mr. Rolando Macanas, COA Driver
-

Article/Report :

May 17, 2023 (Day 1)

-
- 1. Registration and Preliminary Program**
 The participants arrived at The Bayleaf Hotel at 09:30 am. The program commenced at 10:00 am through an audio visual presentation of Opening Prayer, National Anthem, and TUP March.

 - 2. Welcoming Remarks and Statement Purpose**
 Ms. Mona Purganan, OIC-Vice President for Planning and Development began the program by welcoming the participants and stating the purpose of the workshop.

 - 3. Introduction of the Facilitator**
 Ms. Nicka Liezl Kwan, Faculty Staff from TUP Cavite Planning Office, introduced the facilitator who shall guide the participants of the workshop.

 - 4. Setting of Strategic Planning Guidelines**
 Mr. Martin Mapolon, Facilitator and Development Consultant, provided the guidelines of the strategic planning workshop for the participants.

 - 5. Introduction of the Keynote Speaker**
 Dr. Hasmin Ignacio, Vice President for Academic Affairs introduced the keynote speaker of the event.


 - 6. Keynote Address**
 Comm. Jo Mark Libre, Chair Board of Regents delivered his keynote address where he emphasized the challenges faced by HEIs in these changing times.

 - 7. State of the University Address/ Setting of Strategic Direction (VMGO)**
 Dr. Reynaldo Ramos, University President, stated the current status as well as his vision to the University. Furthermore, he also elaborated his seven-point agenda for the University.

 - 8. Lunch Break**

 - 9. Introduction of the Resource Person**
 Dr. Emmanuel Ferrer, Vice President for Research and Extension introduced the speaker from the Department of Science and Technology.

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		Issue No.	01
VPD-PDO	ACTIVITY REPORT FORM	Revision No.	00
		Date	06272018
		Page	4 / 1
		QAC No.	CC-06272018

10. Research Agenda

Engr. Romelen Tresvalles, Director of DOST- NCR graced the event through Zoom meeting where she discussed the priority programs of the department as well as its agenda in the next five years.

11. Coffee Break

12. Workshop 1: SWOT Analysis and Catch-Up Plan (APP 2023)

Mr. Martin Mapolon, Facilitator, led the first workshop of the event related to the SWOT Analysis and Catch-up Plan of the declared targets and programs that were not yet realized.

13. End of Day 1

May 18, 2023 (Day 2)

1. Registration and Preliminary Program

The program started at 08:30 am through an audio visual presentation of the opening prayer.

2. Introduction of the Resource Person

Mr. Benito Casilagan, Planning Officer of TUP Visayas, started the program by introducing the resource person who discussed about planning of the public investment.

3. Public Investment Planning

Dir. Kathleen Mangune, Director IV, Infrastructure Staff of NEDA discussed the basic concepts of public investment planning and its significance towards the development of public infrastructures and projects.

4. Workshop 2: Action and Operational Plan Setting with Alignment to the Seven-Point Agenda of the University President

The participants were then convened for the second workshop that focused on the Action and Operational Plan Setting in line with the seven-point agenda of the University President.

5. Lunch Break

6. Introduction of the Resource Person

An audio-visual presentation was played for the introduction of the resource person from the Commission on Audit.

7. Financial Management in the Public Sector

Ms. Cecilia Bernales, Supervising Auditor OSUCs from the Commission on Audit discussed essentials of financial management in the public sector.

8. Open Forum

Mr. Martin Mapolon initiated the Open Forum to entertain queries from the participants and to know their insights.

9. Presentation of Output


The Campus Directors as well as Sector Heads and their respective representatives shared and presented their outputs from the conducted workshops.

May 19, 2023 (End of Day 3)

1. Registration and Preliminary Program

The program commenced at 08:30 am through an audio visual presentation of the opening prayer.

Transaction ID	
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		Issue No.	01
VPD-PDO	ACTIVITY REPORT FORM	Revision No.	00
		Date	06272018
		Page	5 / 1
		QAC No.	CC-06272018

- 2. Introduction of the Resource Person**
 Engr. Darius Fajardo, Planning Officer from TUP Cavite introduced the resource person who was tasked to discuss about the finance and budgeting and future's thinking.
- 3. Finance and Budgeting/ Future's Thinking**
 Dr. Diosdado Zulueta, Presidenyt of Marinduque State College, discussed about wise finance and budgeting. He also elaborated the significance of future's thinking in the public sector.
- 4. Coffee Break**
- 5. Synthesis and Key Takeaways**
 Mr. Martin Mapolon facilitated the synthesis of the activity as well as the key takeaways whereas the participants shared their thoughts and insights from the workshop.
- 6. Pledge of Commitment**
 To show their commitment towards the realization of the strategic plan set for the University, the University President, Sector Heads, Campus Directors as well as the participants took their pledge.
- 7. Open Discussion and Fellowship**
 Participants of the workshop shared their thoughts and significant learning through an open discussion and fellowship.
- 8. Closing Remarks**
 Atty. Christopher Mortel, Vice President for Administration and Finance closed the event through a closing remark and congratulated all the participants who graced the events.

Legal Basis : Office Order No. 377 s. 2023 Authority to Conduct the TUP Strategic Planning Workshop on May 17-19, 2023 in Cavite



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		Issue No.	01
VPD-PDO	ACTIVITY REPORT FORM	Revision No.	00
		Date	06272018
		Page	6 / 1
		QAC No.	CC-06272018




Participants of the Strategic Planning Workshop from the Academic Sector.



Esteemed TUP officials and participants of the Strategic Planning Workshop for 2023- 2028.

Transaction ID	
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	TECHNOLOGICAL UNIVERSITY OF THE PHILIPPINES Ayala Blvd., Ermita, Manila, 1000, Philippines Tel No. +632-301-3001 local 119 Fax No. +632-521-4063 Email: planning@tup.edu.ph Website: www.tup.edu.ph	Index No.	F-PDO-9.1-ACT
		Issue No.	01
VPD-PDO	ACTIVITY REPORT FORM	Revision No.	00
		Date	06272018
		Page	7 / 1
		QAC No.	CC-06272018




Ms. Cecilia Bernales, Supervising Auditor OSUCs from the Commission on Audit, as she delivers her lecture on Financial Management in the Public Sector.



Dr. Diosdado Zulueta, President of Marinduque State College, as he discusses salient points on Finance and Budgeting and Future's Thinking.

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		Issue No.	01
VPD-PDO	ACTIVITY REPORT FORM	Revision No.	00
		Date	06272018
		Page	8 / 1
		QAC No.	CC-06272018



Strategic Planning Workshop Technical Working Committee with Dr. Diosdado Zulueta.

Prepared/Submitted by:

Mr. Victor James C. Escolano
 Assistant Planning Officer,
 Planning and Development Office

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